

# ONETABLE Freelance Graphic Designer

**OneTable** is a North American Jewish nonprofit organization that combines technology and a peer to peer engagement strategy to build community and connection. Through [our unique, online gathering platform](#) we empower people to find, share, and enjoy Shabbat dinner, changing their Friday nights into something transformational. We recently celebrated 100,000 dinners.

Our core values *oneg/joy*, *hachnasat orchim/welcoming*, and *kedusha/elevation* inform everything we do. In addition to Shabbat resources for young adults, OneTable now provides direct support to older adults (55+) and offers a customized version of our technology and peer engagement strategy for other organizations seeking to grow organically.

We are seeking an **experienced, freelance graphic designer** with strong project management skills and the ability to work across media for **10-15 hours per week at a rate of \$75-\$90 per hour (negotiable depending on experience and skills)**. The selected candidate will lead the creation of visual identities for marketing campaigns, organization publications (print and digital), and miscellaneous collateral for a variety of initiatives. Priority will be given to candidates who are open to a long-term relationship with OneTable, and must be familiar with Shabbat, Jewish heritage, and Jewish tradition. Experience working with non-profit organizations is preferred.

## Responsibilities

- Leads the process for designing marketing materials and refining visual identities for OneTable.
- Ensures that all collateral aligns with brand standards, initiative goals, and designated themes.
- Manages vendor relationships such as printers, video production studios, and mail houses.
- Supports the maintenance of creative assets files and resources, such as stock images, assigned photography, and font libraries.
- Manages multiple projects with varying design specifications, and feedback from across the organization.

## Skills

- Expert knowledge of and comfort working within Canva.
- Experience with Adobe Creative Suite – including InDesign, Illustrator, and Photoshop.
- Strong organizational skills to prioritize projects and to meet deadlines.

- Ability to work as part of a collaborative and supportive team, including receiving and acting upon constructive feedback and providing feedback and explanations.
- Attention to detail and ability to work in a fast-paced environment.
- Ability to deploy a visual identity across media.
- Knowledge of industry standards and best practices.

All applications must be submitted through [this application form](#). The review process will begin immediately by members of the OneTable Growth + Development teams, and will include an interview for selected candidates.

In addition to a resume, each candidate must submit a digital portfolio showcasing a variety of print and digital collateral such as print ads, digital ads, web graphics (both static and animated, if possible), printed brochures, magazine or other publication layouts, posters, postcards, event programs, and/or social media graphics.