



ONETABLE



Chief Executive Officer
2025

About OneTable



Inspired by ancient Jewish wisdom, OneTable is a North American Jewish nonprofit dedicated to community building. In 2014, OneTable was initially created for those ages 21-39ish, to find, share, and enjoy Shabbat dinners, making the most of their Friday nights.

Ten years later we have expanded our family of offerings to include OneTable Together, peer-led Shabbat dinners for older adults, and Powered By OneTable, making our signature digital platform available to other engagement-oriented organizations.

We are more committed than ever to making community-building accessible, inclusive, and meaningful for all.

Why Shabbat?

At OneTable, we invite you to hold Jewish tradition in one hand and your beliefs, experiences, and passions in the other. Every week, Shabbat dinner and ritual offers a chance to be present and connect with yourself and others.

We're guided by our organization's Core Values — joy, welcoming, and elevation — and we're here to help make ancient Jewish practices work for you now, starting this Friday.

Leadership

[Executive Team](#)

[Our Board of Directors](#)

Additional Info

~\$10M Annual Operating Budget

[2022-2025 Strategic Plan](#)

[Financial Statements](#)

Social Media

[Instagram](#) [Facebook](#) [TikTok](#)

[LinkedIn](#) [YouTube](#)

Our Offerings



We believe in the power of peer-to-peer engagement to create exponential growth and build lasting connections.

Find, Create, Share Shabbat 20s+30s

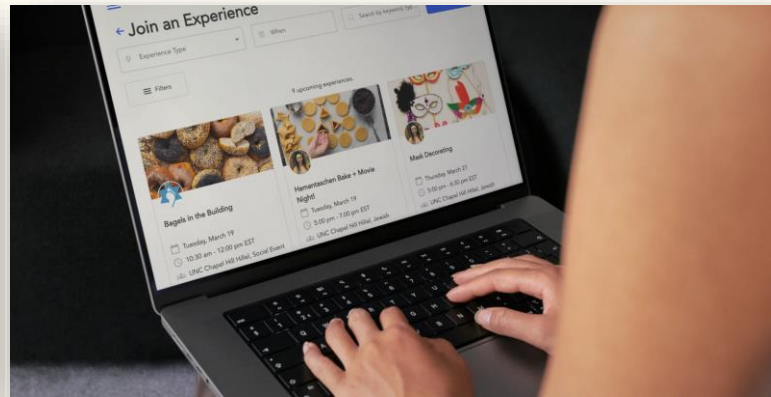


Since our founding, OneTable's core focus has been on empowering young adults (21-39ish) to find, share, and enjoy Shabbat dinners, making the most of their Friday nights.

OneTable encourages Jewish young adults to build an enduring Shabbat practice as the foundation of a Jewish life informed by joy, meaning, and connection.

With an emphasis on peer-to-peer engagement, OneTable's high tech, high touch approach offers assistance of every kind in creating personal, unique Shabbat dinners. **Our signature platform enables young adults to find, create, or share a Shabbat dinner anywhere in the United States and Toronto.**

Custom Platforms Software as a Service



Powered By OneTable is the tech platform that empowers engagement-oriented organizations and businesses to grow organically.

Powered By OneTable takes the two critical pieces — **our Software as a Service (SaaS) technology and the peer-led engagement model** — and allows engagement-oriented organizations to benefit from our 10 years of testing and experimenting.

Since 2020, Powered By OneTable has supported 206,000 client engagements and 10,000+ unique events. In 2024, the platform reached 23 clients and 35,000 engagements.

A Whole New Way to Build Community 50ish+(Beta)



In 2023, we took everything we know about peer-led engagement and customized Shabbat practices and created a platform specifically for those in midlife.

Those 50ish+ looking to reconnect with friends, or build new connections, can find, share and enjoy Shabbat dinners in their home communities or when they are traveling. Hosts and guests benefit from personalized support, on demand DIY tools and Jewish learning resources to elevate their Friday night.

Measuring Impact



Everything we do at OneTable is informed by data. It is crucial to our mission that each person feels respected. This applies not only to the Shabbat dinner table, but in how we conduct our research.

So far, OneTable has reached:

290,000

UNIQUE PEOPLE HAVE USED ONETABLE (~10% ARE HOSTS)

700+

CITIES AND COUNTING

156,000

SHABBAT DINNERS HOSTED ON ONETABLE.ORG

1.2 Million

TOTAL ENGAGEMENTS

75% of the people we are reaching are celebrating Shabbat when they wouldn't have otherwise.

To learn more from our Impact Report, [view here](#).

Our impact goes so much farther.

1-in-3

PARTICIPANTS seek new Jewish rituals, organizations, or communities.

45%

OF HOSTS have celebrated other Jewish holidays more often since their first OneTable dinner.

3x

LESS LONELY than non-participants.

Measuring Impact



The world has changed since October 7, 2023...

And so has participation in OneTable. Jewish young adults have turned to OneTable at higher and more frequent rates than we have seen in the past.

105%

host application increase in the immediate weeks after Oct. 7

87%

more participants in 2023 than 2022

45%

of 2023 participation took place in the weeks following Oct. 7

"OneTable has forever created a positive impact by opening my world to endless possibilities of connecting to Shabbat."

OneTable participant



The Position and the Moment in Time



Title	Chief Executive Officer
Reports To	Chair, Board of Directors
Location	The location for this position is flexible throughout the US, with expectation of frequent travel
Staff	55+ FTE
Direct Reports	Chief Operating Officer; Chief Technology Officer; Chief Program Officer; Chief Advancement Officer; Senior Director, Strategic Initiatives

Position Summary

OneTable was founded by prominent Jewish foundations with a mission to help people celebrate Shabbat, creating a platform for community and connection. In its tenth year, OneTable remains the leading platform for Jewish social and spiritual engagement, designed to scale and promote the practice of sharing intentional Jewish experiences.

Operating in over 700 cities nationwide (and in Toronto since 2023), OneTable employs 55 dedicated professionals reaching nearly 1,500 neighborhoods. Since its inception in 2014, over 290,000 participants have attended close to 156,000 OneTable Shabbat dinners, resulting in over 1.2 million engagements. The organization's repeat participation rate continues to grow, highlighting its broad reach and significant impact.

The attack on October 7 has influenced OneTable's growth, with increased demand for Shabbat support and connections among Jewish young adults and those touched by the additional offerings. OneTable's hi-tech and high-touch approach enabled a rapid response to the evolving needs of its hosts and guests.

The future CEO of OneTable will guide the organization through its next growth phase, balancing innovation with the preservation of core values. This role requires developing and executing a strategic plan, managing board and staff relationships, and leading fundraising efforts to support program growth. The CEO will ensure operational and financial sustainability, enhance the inclusivity of programs, leverage data and technology for innovation, and expand OneTable's reach. As the chief ambassador, the CEO will strengthen relationships with donors, users, staff, and the broader Jewish community, engaging thoughtfully on relevant issues.

Responsibilities



Vision and Strategy

- Evaluate the strategic plan, which currently runs through 2025, and set the direction for future growth that aligns with OneTable's mission
- Ensure the organization remains responsive to community needs and adaptable to changing landscapes
- Maintain and enhance the inclusive nature of OneTable's programs, ensuring they resonate with a broad audience
- Leverage data and technology to drive innovation and improve user experiences
- Evaluate and expand OneTable's core programs to ensure they remain relevant and impactful
- Identify and establish strategic partnerships to enhance program delivery and reach new audiences

Fundraising and Financial Management

- Identify opportunities for innovation and improved operating efficiencies, effectiveness, and competitiveness; maintain and enhance a measurement and data-driven culture that is focused on the long-term impact of its programs
- Actively solicit individual donors and engage with executives of major foundations and federations
- Support the implementation of the comprehensive development strategy focused on cultivating critical philanthropic partnerships with individuals, foundations, corporations, and more; continue building a constituency that extends beyond the current donor base
- Oversee financial management, ensuring effective use of resources to support program delivery and organizational growth

Community and Stakeholder Engagement

- Act as the chief ambassador for OneTable, strengthening relationships with donors, users, staff, and the broader Jewish community
- Steward the board, ensuring effective governance and alignment with organizational goals
- Engage thoughtfully on issues relevant to OneTable's mission, balancing diverse perspectives within the community
- Build and maintain a staff culture of collaboration, trust, transparency, and accountability; provide leadership while attracting, retaining, and developing top diverse talent for the organization

The Person



Pivotal Experience and Expertise

Candidates will be evaluated against the following criteria:

STRATEGY AND VISION

Ability to, in partnership with the Board and senior staff, chart and implement a strategic vision, articulating clear direction and expectations, and ensuring proper planning and accountability. Ability to respond to emerging macro trends and identify key opportunities, issues, and challenges. Demonstrated ability to drive organizational progress, balance multiple priorities, and lead through change.

FUNDRAISING ACUMEN

A proven track record of fundraising and/or revenue development at scale. Experience cultivating funds from various sources, including individuals, foundations, etc. Can navigate complex relationships and challenges with discernment. Inspirational communication and ambassadorial skills are critical.

MANAGEMENT AT SCALE

Proven success leading an organization, department, or division of relevant size, complexity, and stature with the proven ability to work with diverse stakeholders, including staff, Boards, and other key partners. Commitment to developing and mentoring talent.

INDUSTRY AND SECTOR EXPERIENCE

Demonstrated commitment to the Jewish people with an understanding of the space, other relevant organizations, and credibility in the community.

The Person



Culture Impact

The CEO will model the following traits:

MISSION ORIENTATION

Strong passion for the mission of OneTable: to make Shabbat dinner accessible to tens of thousands of people who otherwise would be absent from Jewish community and its growing offerings.

COLLABORATION AND TRUST

Approaches decisions with the highest integrity and from a place of mutual respect. Possesses high emotional intelligence; can act as an honest broker with various partners.

INSPIRING LEADERSHIP

Cultivates a team-oriented culture among the Board, staff, and users, rewarding achievements and maintaining a high standard of accountability.

Engagement Team



J.J. Cutler
Managing Partner, Social Impact Practice
jcutler@heidrick.com

Elliana Sinykin
Associate, Social Impact Practice
esinykin@heidrick.com

Nominations and applications should be directed to OneTableCEO@heidrick.com

Starting pay for the successful applicant will depend on a variety of job-related factors, which may include education, training, experience, location, business needs, or market demands. The expected salary ranges for this role is \$300,000 - \$350,000.

